MANAGEMENT PLAN DEVELOPMENT STEPS

mission statement

Cordell Bank is characterized by a combination of oceanic conditions and undersea topography that supports rich and diverse marine communities. Two worlds come together at this offshore submerged island: invertebrate encrusted pinnacles surrounded by pelagic, highly migratory species thriving in close proximity to this benthic reef community.

Cordell Bank National Marine Sanctuary's highest priority is resource protection. The Sanctuary takes a leading role in ecosystem management, focusing on natural and physical; processes. Together, with our partners, we work to protect biological communities, habitats, populations, and ecosystem dynamics. By addressing current management issues and anticipating future challenges to Cordell Bank, we strive to maintain a healthy marine environment for now and future generations.



problem statement

By agreeing on a clear and concise problem statement, the working group will answer "why" this issue is a problem for the Sanctuary, making it easier to frame goals and objectives for each action plan.



goals

A goal is a broad statement about a long-term desired outcome that may, or may not be completely obtainable. A goal states "what" is the desired future state of the Cordell Bank ecosystem.



objectives

An objective is a measurable outcome that will be achieved in a specific timeframe to help accomplish a desired goal. An objective states "what" the measurable outcomes are for evaluating progress and success in moving toward the future desired condition or goal.



outcomes/actions

Outcomes and actions describe in detail "how" the Sanctuary will address the problem and achieve the stated goals and objectives.

education &outreach research & monitoring

resource protection administratio

enforcement